

Curriculum Vitae

A. Self Identity

1	Full Name (with title)	Arief Budiman, SE, MMktg, PhD (L)
	Fungsional Position	-
	Structural Position	-
	NIP	19760122 200012 1 001
	NIDN	0022017601
	Place and Date of birth	Banjarmasin, 22 Januari 1976
	Home Address	Jl. Dahlina Raya Komp Widya Citra Elok 2 Rt 22 Rw 4 Blok C No 1 Banjarbaru, Kalsel 70714
	No Telepon/Faks	082187642775
	Email Address	arief.budiman@unlam.ac.id
	Students graduated	S-1=2 orang, S-2=3 orang, S-3=0 orang,
	Courses Taught	<ol style="list-style-type: none"> 1. Marketing Management (Undergraduate program) 2. Consumer Behaviour (Undergraduate program) 3. International Marketing (Post graduate program) 4. Consumer Behaviour (Post graduate program)

B. Education history

	Undergraduate	Post graduate	Doctorate
Name of University	Lambung Mangkurat University	The University of Newcastle, Australia	The University of Newcastle, Australia
Majoring	Economics-Management	Marketing	Consumer Behaviour
Year enroll-graduate	1994-2000	2003-2003	2004-2008
Title of Skripsi/Thesis/	Pengaruh Piutang Terhadap Perputaran Modal Kerja dan Profitabilitas pada PT. Radio Dhirgantara Permai Banjarmasin		Brand Status Drivers: A Consumer Behaviour Exploration of Indonesian Generation Y's Perception of Status Brands
Supervisor name	Drs. H Djuharian		Professor Aron O'Cass

C. Research experience for the past 5 years

No.	Year	Research Title	Fund	
			Source*	Total (million Rp)
1.	2008	Global Branding Research (French, Hongkong, China, Vietnam, Malaysia, Indonesia & Australia)	The University of Newcastle, Australia	122
2.	2011	Mapping of Profil SME's at 6 regencies (South and Central Kalimantan)	Adaro	50
3	2014	Economy, social and cultural impacts on Alfamart in Banjarmasin	Alfamart	60
4	2015	Service Quality in PDAM	PDAM	65

D. Community Service Experience for the past 5 years

No.	Year	Title of Community Service	Fund	
			Source*	Total (million Rp)
1.	2011	Motivation training for students	Self funded	0.5
2.	2011	Endnote training for students	Economics Faculty	3 million

E. Oral presentation at the seminar for the past 5 years

No.	Name of the seminar	Title of the paper	Time and place
1.	The 12 th Malaysia Indonesia International Conference on Economics Management and Accounting	Status Consumption in Indonesia and Malaysia	2011, Bengkulu University, Indonesia
2	1 st International Conference on Islamic Marketing and Branding	Exploring the Antecedent and Consequences of Consumer Decision-Making Styles from the Perspective of the Largest Muslim Population in the World	2010, University of Malaya, Kuala Lumpur, Malaysia
3	National Conference on Management and Research, PPM School of Management	Efek Status Merek terhadap Sikap Merek dan Kesiapan Membayar Harga Premium pada Generasi Y di Indonesia	2008, Makassar, Indonesia

4	Australian and New Zealand Marketing Academy Conference	Studying the effects of materialism, religiosity and status consumption on subjective wellbeing: An Indonesian perspective',	2007, Otago University, Dunedin, New Zealand
5	International Conference on Islamic Economy and Business (ICIEB)	Factors Motivating Indonesians for Islamic Spiritual Tourism: A Conceptual Model	2012, University Teknologi Mara, Malaysia
6	Malaysia Indonesia International Conference on Economic, Management and Accounting (MIICEMA)	External Factors Affecting Indonesians for Islamic Spiritual Tourism: A Conceptual Model	2014, University Kebangsaan Malaysia, Malaysia

F. Award granted for the past 5 years (from government, associations or other institutions)

No.	Type of Award	Institution	Year
1.	Research Higher Degree Excellence Award for the Best Dissertation, Faculty of Business and Law, The University of Newcastle Australia	University of Newcastle, Australia	2008